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For Immediate Release

**POPULAR VACATION RENTAL DESTINATIONS HIGHLIGHTED AT
THE VACATION HOME EXPO
Ranging from Nearby Self Drive to Exotic International Markets**

GREENWICH, CONN. - (March 11, 2008) The Vacation Home Expo, the travel industry's only consumer travel show focused on the condominium, villa and vacation home rental experience, today announced several educational sessions that will feature some of the most popular and hottest destinations for vacation rentals. The presentations scheduled during the Vacation Home Expo, which is being presented by *The Atlanta Journal-Constitution*, will be open to consumers, the media and travel trade on both Saturday, April 12, and Sunday, April 13, at the Cobb Galleria Centre in Atlanta, Georgia.

Two key presentations will showcase panels comprised of leading travel industry experts. One panel titled "What's New in the Popular Self Drive Vacation Destinations," will be moderated by Keith Sisson, associate publisher for *Y'All Magazine*, and feature convention and visitors bureau executives from four of the favorite travel destinations within driving distance of Greater Atlanta: Orlando, Panama City Beach, Hilton Head and Gulf Shores. Sisson recognizes the synergy that exists with both lodging and market expansion. "These destinations specifically have experienced significant growth in vacation rental type accommodations and are promoting everything including new events, attractions, cultural experiences, shopping and dining to attract more visitors. I'm looking forward to hearing from our panelists about the exciting new developments in their respective market areas," said Sisson.

A second panel moderated by John Newton, news editor for *Travel + Leisure Magazine*, will focus on international vacation destinations that feature vacation rental resorts and properties. The panelists for this session titled "Beyond the USA: Discovering Great International Apartments, Villas, Cottages and Vacation Homes," will be Simon Lehmann, CEO for Interhome, Mike Thiel, founder of Hideaways International and Dan Conaway, president of Elegant Adventures.

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Rick Fisher, president of Vacation Home Expo, hopes to help dispel the persistent myth that has been prevalent throughout the years that vacation rental properties cannot be found in prime locations. According to Fisher, "Not only are vacation rental properties located in the traditional popular vacation markets, but they are becoming more and more the accommodation of choice in the evolving hot, new vacation destinations. Our panel of experts will be able to share their insider knowledge and insights as to what's behind the growing interest in these destinations and the important role vacation rentals are playing in attracting more visitors."

About the Vacation Home Expo

The Vacation Home Expo, managed by leading events marketing agency MSE Management, will attract over 8,000 attendees from the Greater Atlanta and Southeast region who will have the unique opportunity to meet with the key representatives of over 200 vacation rental resorts and companies from around the world. These exhibitors will provide first-hand travel information, and promote "Show only" deals and discount offers. The Expo will also feature free educational seminars by leading industry experts on popular vacation rental destinations and emerging consumer travel trends including reunion planning, girlfriend getaways, luxury villa vacations, and the Slow Travel vacation lifestyle movement. For more information about the Vacation Home Expo go to www.vacationhomeexpo.com , e-mail info@vacationhomeexpo.com, or call (877) 604-2867.

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